



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003-3021

Contract # 843094

Schedule Dates	07/31/12-08/05/12	Date Entered	07/18/12
Advertiser	Priorities USA Action (36239)	Last Modified	08/01/12
Agency/T-Code	Mundy Katowitz Media (6585)/127439326	Entered By	Penne Marsh
Product	Political - Non-Ballot Issue (1196)	CO-OP	No
Brand	Priorities USA Action Issue (170102)	Headline #	06238227
Salesperson	Blair, Cheryl (2205)	Demo	
Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	PLACEMENT, MEDIA	Package Deal	
Phone/Fax	(202) 675-6936 /	Commission %	15.00
CPE	321/340/1518	Commission	\$1,293.00
Account Types	National/Political Issue - Agency	Net Total	\$7,327.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	PRIOR ACT USA 7/31		

Norfolk (WVEC) (WVEC)		Rate
By Broadcast Month	Spots	
Aug. 2012	9	\$8,620.00
Grand Total:	9	\$8,620.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT	08/03/12-08/03/12	4	1:00	7A- 9A (ET)						1			1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	7/19/12
18.0	Normal Line / SPOT	08/04/12-08/04/12	4	1:00	6:58P- 7:57P (ET)							1			\$810.00		Norfolk (WVEC) (WVEC)	WHEEL/JOHARDY	7/19/12
18.0.1	Closed Preempt	08/04/12															Norfolk (WVEC) (WVEC)	S/T-Program Change/Exception - PROGRAM CHANGE	
19.0	Normal Line / SPOT	08/05/12-08/05/12	4	1:00	12:35A- 1:30A (ET)							1		1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)	Davind	7/19/12
20.0	Normal Line / SPOT	08/05/12-08/05/12	4	1:00	8A- 9A (ET)							1		1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	7/19/12
21.0	Normal Line / SPOT	07/31/12-07/31/12	4	1:00	12P- 12:57P (ET)		1							1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00	7/19/12
22.0	Normal Line / SPOT	07/31/12-07/31/12	5	1:00	6P- 6:30P (ET)		1							1	\$2,160.00	\$2,160.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	7/19/12
23.0	Normal Line / SPOT	08/01/12-08/01/12	4	1:00	11:35P- 12:02A (ET)			1						1	\$820.00	\$820.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	7/19/12
24.0	Normal Line / SPOT	08/01/12-08/01/12	5	1:00	10:58A- 12P (ET)			1						1	\$1,060.00	\$1,060.00	Norfolk (WVEC) (WVEC)	VIEW-ABC	7/19/12
25.0	M/G For 18.0.1 / SPOT	08/02/12-08/03/12	5	1:00	3:58P- 4:58P (ET)					X	X			1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	Dr. Oz	8/1/12
26.0	M/G For 18.0.1 / SPOT	08/02/12-08/03/12	4	1:00	4:30A- 5A (ET)		1			X	X			1	\$110.00	\$110.00	Norfolk (WVEC) (WVEC)		8/1/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 7/30
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Total Charges:	\$ 7,327	Net
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This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

843094

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I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected

Signature: Penne Marsh
 Printed Name: Penne Marsh
 Title: NSC